MST

Using eViewer, Roche is able to streamline their campaigns among their worldwide, cross-functional team

Roche

Healthcare and Pharmaceuticals
101,000+ employees worldwide

Software

eViewer® v5

Roche, a global leader in the healthcare and pharmaceutical industry, is known for its innovative approach to improving patient outcomes. Operating in over 100 countries, Roche faces the complex challenge of coordinating marketing campaigns across its worldwide, cross-functional teams. To address this challenge, Roche has successfully implemented the eViewer v5 document viewer, an advanced document viewing solution, to streamline, collaborate, and optimize their global campaign processes.

eViewer has proven to be a pivotal asset to streamline Roche's document management workflow processes. By providing a centralized, secure, and efficient platform for document viewing and collaboration, Roche has improved its ability to execute successful campaigns worldwide. This solution not only supports operational efficiency but also ensures compliance with regulatory requirements while reducing costs. Roche continues to leverage eViewer to reinforce its position as an industry leader in healthcare and pharmaceuticals, ensuring that its worldwide, cross-functional teams work cohesively to achieve their objectives.

Benefits

- eViewer integrates seamlessly with Roche's BPM (Business Process Management) solution.

- The live discussion feature enables collaborative real-time discussions, comments, or annotations among users while viewing and reviewing a document.

- Each annotation and comment includes all user information for all parties to know when and who created the annotation and comment.

- The user starting the live discussion session can save all the annotations, markups, or comments added by different users during the discussion.

Delivering a platform for working together to achieve a common goal or objective.

Global Collaboration

Global teams experienced enhanced efficiency in collaborating on campaign processes, reducing time spent on coordination, discussions, and approval cycles.

Security and Compliance

Roche needed a solution that ensured data security and compliance with industry regulations. eViewer document viewer, mitigating the risk of regulatory non-compliance by providing the highest grade of data encryption, user authentications, and log user's interactions with the content.

Cost Efficiency

Roche reduced operational and licensing costs associated with managing documents by using fewer applications and removing the need for Adobe® Acrobat®. Additionally, they no longer needed to fly employees across the globe for meetings to discuss marketing campaigns or document reviews.

Centralized Viewing Solution

eViewer is deployed on a single server farm but is accessible worldwide by any of their users.

Collaboration Tools

Checkpoints and side notes simplify the reviewing and editing of documents to ensure effective communication among the team. eViewer enables Roche's teams to track changes and updates in real time and also get a notification whenever a new comment is added or edited by the user.

About Roche

Roche is a Swiss multinational healthcare company that operates worldwide under two divisions: Pharmaceuticals and Diagnostics. The headquarters are located in Basel. Roche has grown into one of the world's largest biotech companies, as well as a leading provider of in-vitro diagnostics and a global supplier of transformative innovative solutions across major disease areas.

About Roche